

UNDER CONSEQUENCE

Independent advice for important  
business decisions.

# THE DECISION UNDERNEATH.

When a business situation is important but the real problem or right direction is no longer clear, Under Consequence enters independently. We establish what is happening, recommend one direction and define the three moves, responsibility and work that must stop.

ONE IMPORTANT DECISION AT A TIME.

|                                                                                  |                                                                     |                                                                              |
|----------------------------------------------------------------------------------|---------------------------------------------------------------------|------------------------------------------------------------------------------|
| 01                                                                               | 02                                                                  | 03                                                                           |
| READ.                                                                            | DECIDE.                                                             | ACT.                                                                         |
| <b>What is really happening?</b>                                                 | <b>What should the business do?</b>                                 | <b>What changes now?</b>                                                     |
| A fact-based view of the situation and the decision beneath the visible problem. | One clear recommendation, an explicit choice and a named trade-off. | Three moves, what stops, who is responsible and when the result is reviewed. |

THE RESULT

A CLEAR DECISION THE COMPANY  
CAN PUT INTO ACTION.

NEXT

Tell us what you're facing.